



AJINOMOTO FROZEN FOODS CO.,INC

# Company Profile





## A Message from the President



We sincerely appreciate your love for Ajinomoto Frozen Foods, our products and our brand.

With your 'smiles' in mind, we are doing our best to select quality & fresh ingredients, and to manufacture the hearty products for you.

We have been pursuing 'endless improvement' in our products for more delicious and enjoyable experience. For instance, regarding **AJINOMOTO** GYOZA, we asked to send the frying pans in your home, which was resulted in as many as 3,520 pans, in order to ensure perfect cooking result even with well- worn frying pans. Thanks to those precious frying pans, we could conduct the extensive research and succeed the quality improvement.

Your 'wow' and 'smile' you express when you can cook perfectly browned and crispy gyoza is source of our motivation.

Our hope is to help you spend more precious moments with your loved ones. We would like to create opportunities where handmade meals can be prepared effortlessly and shared at the table. Through these heartfelt creations, we aspire to expand these special dining experiences across more and more homes.

As a company, Ajinomoto Frozen Foods will contribute to the well-being of people around the world by spreading 'smiles' to each and every one of you.



Beyond handmade “**FRESH FROZEN AJINOMOTO**.” ~Wow to Smile~

Representative Director and President

**Hiroyuki Teramoto**

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## Management Philosophy

Company Slogan

**“ *FRESH FROZEN* AJINOMOTO.” ~ Wow to Smile~**

Purpose

**Expanding “ Smile ” around the world through “ Wow ” food moments.**

Vision

- 1. As core of Ajinomoto Global Frozen Foods Business, we aim to become a matchless presence receiving fan mail overflowing with “Wow” & “Smile” and breaking through with “No.1 Flavor,” “Fun,” “Health & Nutrition” and “Eco-friendliness.”**
- 2. Mutually recognizing diversity and pooling our capabilities to all work together, we aim to achieve growth by co-creating social and economic value as a company filled with the joy of working.**



## About the brand



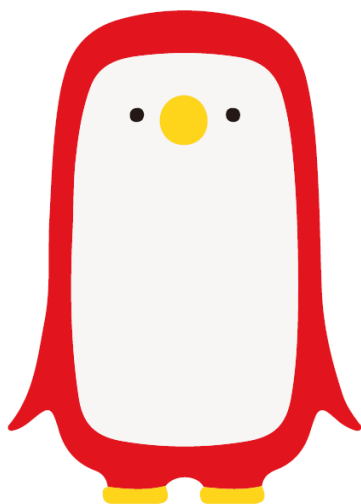
### About our brand logo

Frozen foods are great products because they can “capture the freshest and the most delicious moments of food”. Ajinomoto Frozen Foods Co., Inc. have been providing “surprising impression by realizing the true value of frozen foods through the products produced with our unique technology and knowledge”. Our creative innovation is always inspired by our consumers who enjoy a product that is second to none. However, the value is not yet well understood. Our new logo we hope will instill our clarified vision, “What only Ajinomoto Frozen Foods Co., Ltd. can do”.

### Introduction of “Aji-Pen®”

We are evolving our frozen food products one-by-one precisely for this reason: to give consideration to delicious flavor, fun, health, and the environment with our corporate mascot “Aji-Pen®”.

“Aji-Pen®” enjoys his life in the frozen world. He has a refrigerator in his body. His mission is to find out tasty food in the world, freeze it and deliver it with “wow to smile” to everyone.





## Company Overview

Trade Company name	AJINOMOTO FROZEN FOODS CO., INC.
Headquarters address	Nittochi Ginza Bldg. 7-14-13 Ginza, Chuo-ku, Tokyo 104-0061, Japan
Telephone no.	+81-3-6367-8600
Fax no.	+81-3-3543-6561
Website	<a href="https://www.ffa.ajinomoto.com/">https://www.ffa.ajinomoto.com/</a>
Founded	December 23, 1970
Established Re-established	October 1, 2000
Capital	9,537million yen (wholly owned by Ajinomoto Co., Inc.)
Businesses	Research and development, manufacture and sales of frozen foods
Employees	Approx. 5,000 (as of April 1, 2025)
Fiscal year end	March 31



## Business Model

Ajinomoto Frozen Foods provides consumers and businesses with frozen food products tailored to households, commercial establishments, and home delivery services.

### Business domains

Retail Products Business

Food service frozen foods business

Global sales network

Product development → Procurement of ingredients → Production → Sales

Clients  
(wholesalers,  
retail stores,  
restaurants, etc.)

Customers  
(households and  
consumers)

### Value offered

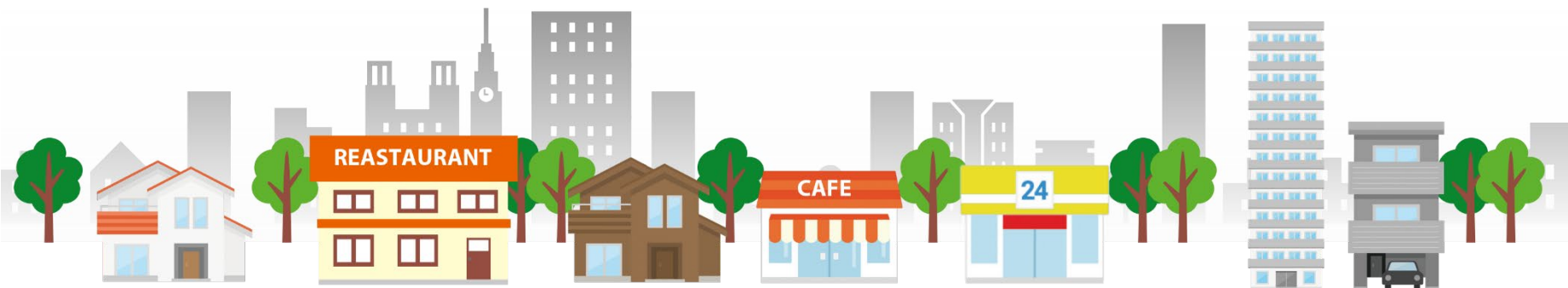
through frozen food products

Impression and delight

Great taste

Food safety and security

Shortened preparation time







## History of Ajinomoto Frozen Foods

### 1972

Entered the frozen food market with 12 products, offering consumers new opportunities to have meals usually enjoyed in restaurants inside the home

Everything began from a Chinese steamed dumpling



Expanded the frozen food product lineup to meet demand for diverse flavors and good value

### 1980s

### 1990s

Released innovative and improved products, after carefully enhancing flavors, and began production outside Japan



Raised food safety and security standards to global levels, and improved Chinese pot stickers and steamed shrimp dumpling products

### 2000-2007

### 2008-2010

Created new product value in an effort to recover from a drop in demand.



### 2011~

Expanded sales to North America and Europe while continuing to release a series of delicious and attractive products, including Gyoza pot stickers that can be prepared without oil or water, and deliciously filling The Chahan Chinese-style fried rice





## Retail Products Business

We are bringing great taste and excitement to the home with frozen food products that are convenient to prepare and a pleasure to eat.



Examples of main products

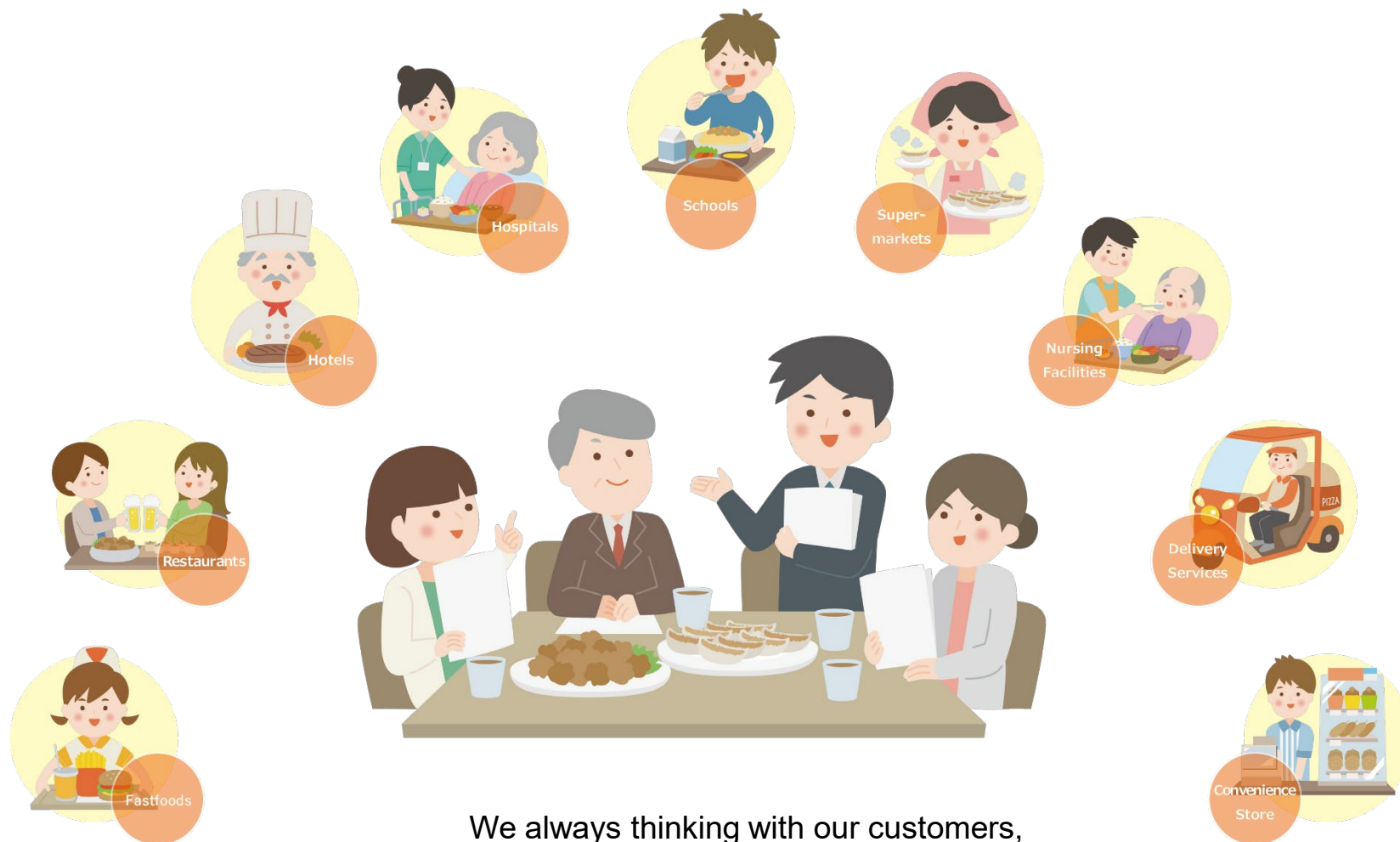






## Food Service Products Business

For clients engaged in all kinds of food services, we offer products that are easier to prepare in busy kitchens and allow them to make better tasting and safer dishes.



We always thinking with our customers,  
to offer products and menu proposals that solve their problems.



## Global Business Network

We have been delivering a variety of frozen foods in about 40 countries and regions around the world.

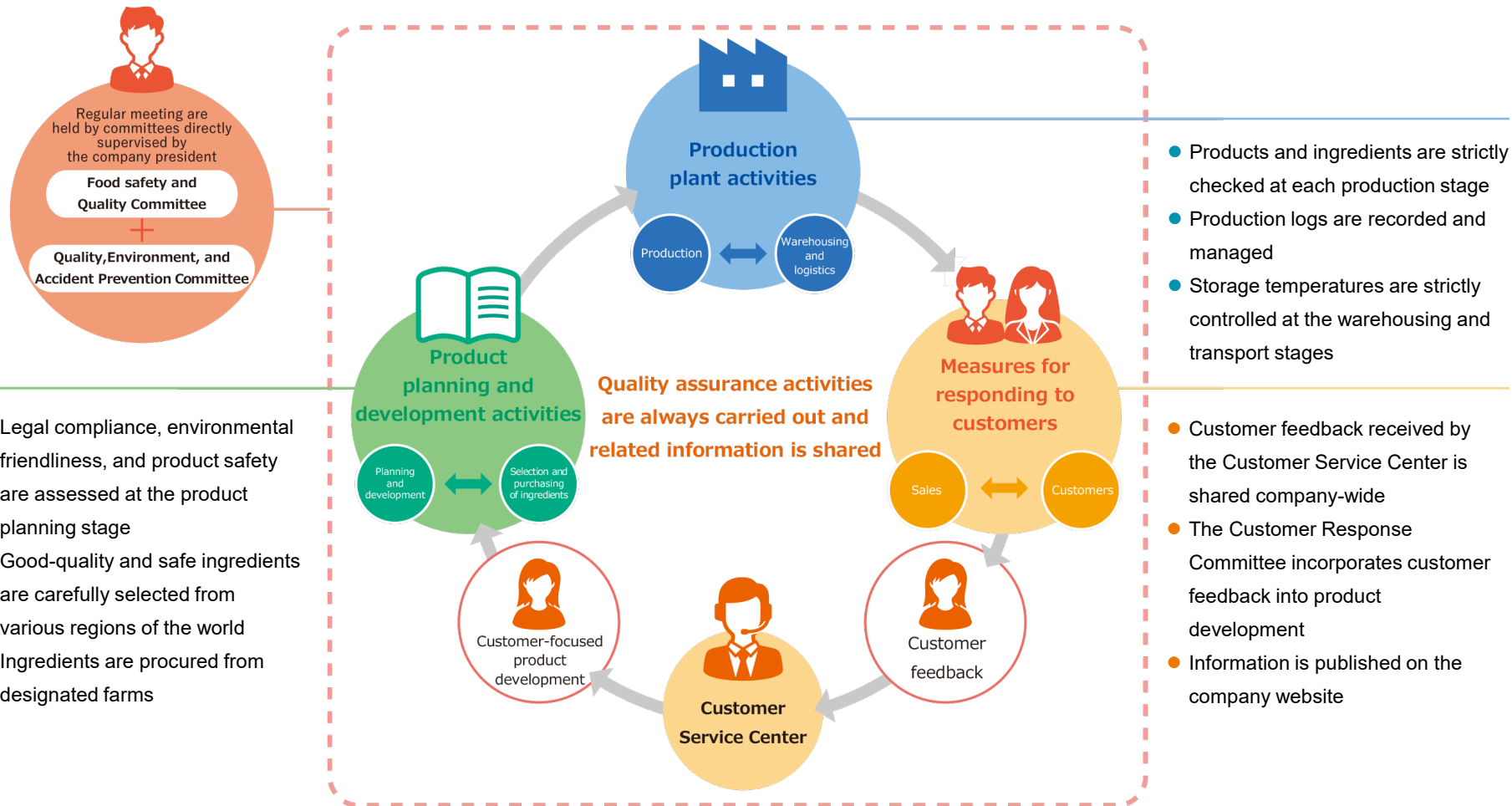
Ajinomoto-Group Global Business Network



※as of April 1, 2025

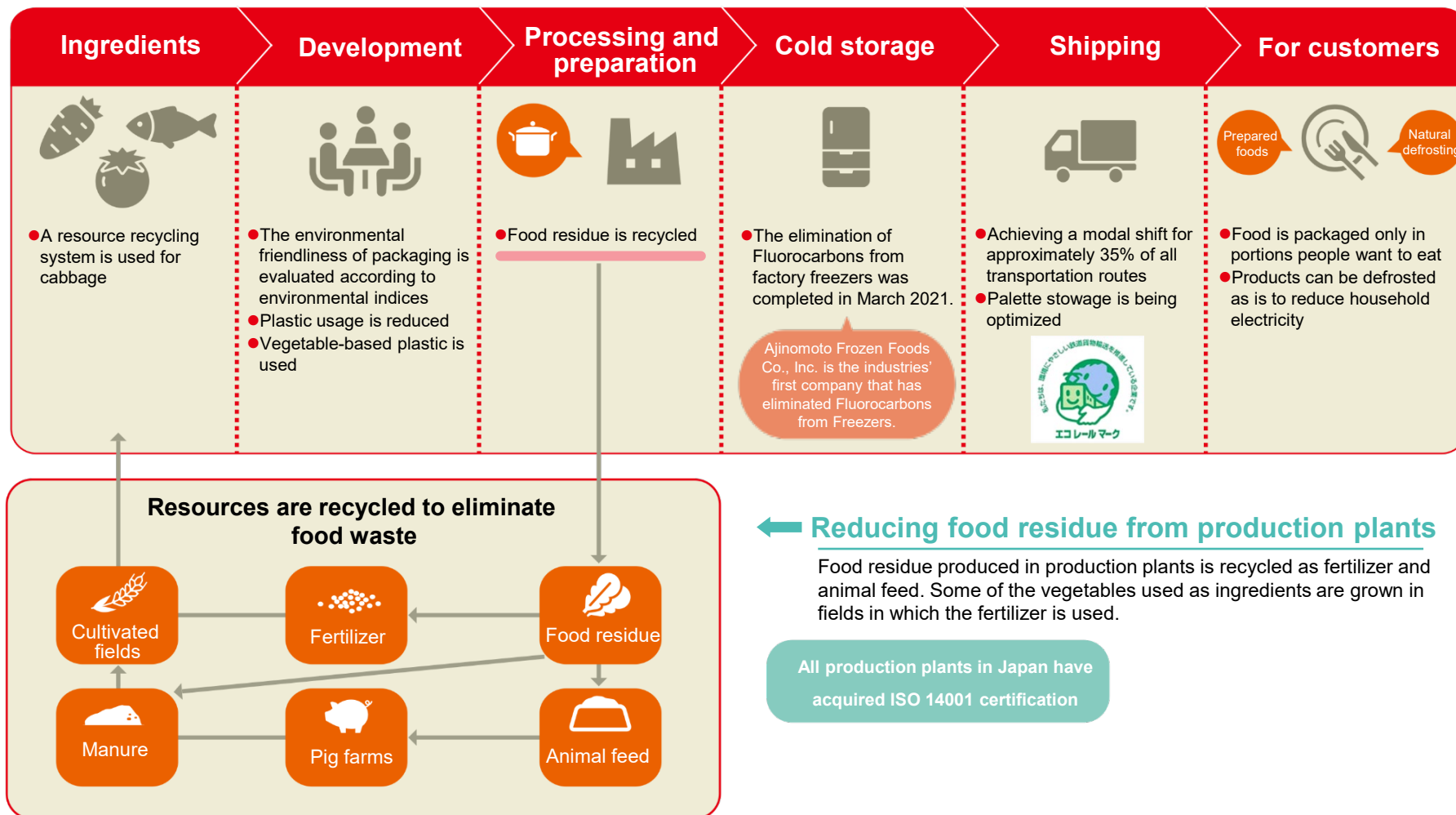


# Ensuring Safe Food and Dependable Quality





## Environmental Conservation Measures





## Social Contribution Activities

We support the reconstruction of areas affected by the Great East Japan Earthquake.



As part of its corporate social responsibility (CSR) activities, we have been supporting to organizations involved in revitalizing in Japan's Tohoku region, which was heavily damaged by an earthquake, tsunami, and nuclear disaster in 2011.





## History

1970	December	Ajinomoto Restaurant Foods Co., Inc. is established
1973	September	Ajinomoto Frozen Foods Co., Inc. (Shikoku) is established (currently Shikoku Plant)
	April	Ajinomoto Frozen Foods Co., Inc. (Kyushu) is established (currently Kyushu Plant)
1977	December	Corporate name of Ajinomoto Restaurant Foods Co., Inc. is changed to Ajinomoto Frozen Foods Co., Inc. (Kanto)
1978	November	Frozen foods JAS certified
1979	October	Ajinomoto Frozen Foods Co., Inc. (Chubu) is established (currently Chubu Plant)
1990	September	Ajinomoto Frozen Foods (Thailand) Co., Ltd. Is established
1993	April	Ajinomoto Frozen Foods Co., Inc. (Kanto) and Ajinomoto Frozen Foods Co., Inc. (Chubu) are merged
	March	Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd. is established
1995	December	Lianyangang Ajinomoto Ruyi Foods Co., Ltd. Is established
1997	April	The three companies Ajinomoto Frozen Foods Co., Inc. (Kanto / Chubu), Ajinomoto Frozen Foods Co., Inc. (Shikoku) and Ajinomoto Frozen Foods Co., Inc. (Kyushu) are merged The merged corporate name is changed to Ajinomoto Fresh Foods Co., Ltd.
	June	Ajinomoto Frozen Foods U.S.A. Inc. is established
	October	The frozen foods business of Ajinomoto Co., Inc. is spun off into a separate company and the current Ajinomoto Frozen Foods Co., Inc. is established
2000	November	Lianyangang Ajinomoto Frozen Foods Co., Ltd. Is established

	April	The company is merged with Frec Co., Ltd.
2003	November	FFA International Co., Ltd. is established
	February	Ajinomoto Betagro Specialty Foods Co., Ltd. Is established
2004	April	Xiamen Ajinomoto Life Ideal Foods Co., Ltd. Is established
	June	All Group companies in Japan are ISO 9001 certified
2005	March	All Group companies in Japan are ISO 14001 certified
	January	Amoy Foods Group of companies are acquired from Groupe Danone
2006	July	Two affiliates are merged; Frec Dessert Co., Ltd. Is established
2007	October	Operations at a new Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd. plant are commenced
2012	November	Operations at a new Ajinomoto Frozen Foods (Thailand) Co., Ltd. plant are commenced
2013	September	Operations at Hong Kong plant of Amoy Food Ltd., commenced
	September	Operations at a new plant of Kanto Plant are commenced
2014	October	Ajinomoto Jawo sp. z o.o. is established
2015	April	Ajinomoto Jawo sp. z o.o are commenced
2018	July	The company is merged with komec and Freckanto Co., Ltd
	October	"Research & Development Center" and "Technology & Engineering Dept., Production Division" moved to "FROZEN FOOD TECH & DESIGN STATION" at Ajinomoto Co., Inc. Kawasaki Office
2020	December	All Group companies in Japan are ISO 45001 certified
2021	November	All production plants in Japan have ISO 9001, ISO14001, ISO45001 certification.

## Affiliate Network

### Headquarters

Nittochi Ginza Bldg. 7-14-13, Ginza, Chuo-ku, Tokyo 104-0061, Japan

### Ajinomoto Betagro Frozen Foods (Thailand) Co., Ltd.

218 Moo 1, Tumbon Chongsarika, Amphur Patthananikom Lopburi 15220, Thailand

### Lianyungang Ajinomoto Frozen Foods Co., Ltd.

Dingzi Road East, Xinpu, Lianyungang, Jiangsu province 222002, People's Republic of China

### Ajinomoto Jawo Sp. z o.o.

UI Bor 66L, 42-202 Czestochowa, Poland





## Directors

Representative Director and President	<b>Hiroyuki Teramoto</b>	
Member of the Board & Corporate Vice President	<b>Kazuaki Takagi</b>	General Manager, Production, Research & Development Division
Member of the Board & Corporate Vice President	<b>Kazutaka Fushimi</b>	General Manager, Corporate Division
Member of the Board & Corporate Vice President	<b>Hiroshi Sugita</b>	General Manager, Sales and Marketing Division General Manager, Innovation & New Business Dept.
Member of the Board / Director	<b>Yoshiteru Masai</b>	Ajinomoto Co., Inc.
Member of the Board / Director	<b>Hideaki Kawana</b>	Ajinomoto Co., Inc.
Corporate Executive Officer	<b>Kenji Iijima</b>	General Manager, Logistics Dept. Corporate Division
Corporate Executive Officer	<b>Kazushige Ogino</b>	General Manager, Overseas Business Dept. Corporate Division
Corporate Executive Officer	<b>Shoji Yoshino</b>	General Manager, Research & Development Center Dept. Production, Research & Development Division
Corporate Executive Officer	<b>Kohju Matsuo</b>	General Manager, Quality Assurance Center Corporate Division

Corporate Executive Officer	<b>Masanori Saido</b>	General Manager, Digital Transformation Dept. Corporate Division
Corporate Executive Officer	<b>Kouji Hosaki</b>	Sales and Marketing Division In charge of Retail Customer Solution Dept.
Corporate Executive Officer	<b>Munemichi Kumada</b>	Sales and Marketing Division In charge of Food Service Customer Solution Dept.
Corporate Executive Officer	<b>Minoru Koinuma</b>	Plant Manager, Kanto Plant Production, Research & Development Division
Corporate Executive Officer	<b>Kazuhiro Toyota</b>	General Manager, Technology & Engineering Dept. Production, Research & Development Division
Corporate Executive Officer	<b>Nobuhiro Fusamune</b>	General Manager, Production Management Dept. Production, Research & Development Division
Corporate Executive Officer	<b>Junko Torigaki</b>	In charge of Strategic Communications Dept, Procurement Dept. Corporate Division
Audit & Supervisory Board Member (Standing)	<b>Koji Tamura</b>	
Audit & Supervisory Board Member (Standing)	<b>Kouichi Morita</b>	
Corporate Auditor	<b>Shingo Manzawa</b>	Ajinomoto Co., Inc.

as of July 1, 2025

Eat Well, Live Well.



味の素冷凍食品株式会社

AJINOMOTO FROZEN FOODS CO., INC.

Nittochi Ginza Bldg. 7-14-13, Ginza, Chuo-ku,  
Tokyo 104-0061, Japan